

INTERNATIONAL BEST MODEL WORLD

COSTA BLANCA  
FASHION WEEK

# Dossier Ejecutivo Sukier Vallejo Marte

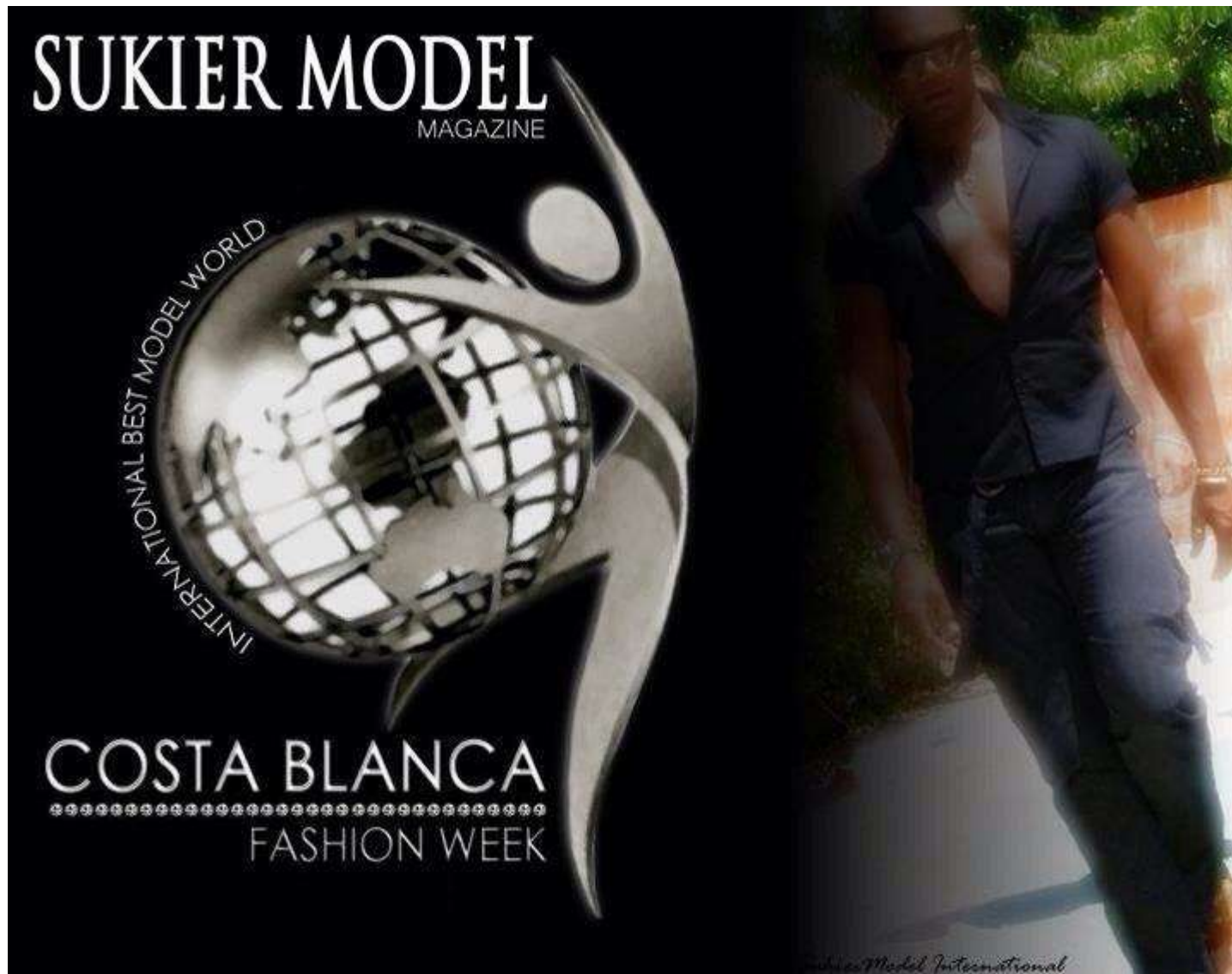
# ¿Quién es Sukier Vallejo?

Sukier es el creador del certamen **“Best Male Model World”**, el primer certamen de modelos de la provincia de Alicante y fundador de **Costa Blanca Fashion Week**.

El certamen, que lleva celebrándose más de 15 años, pasó a llamarse **International Best Male and Female Model World** y cuenta con la participación de delegaciones y modelos de todo el mundo.

Es **Director de la revista Sukier Model Magazine**, con visualizaciones de miles de personas en España y República Dominicana.

Sukier, ha modelado para marcas tan prestigiosas como Giorgio Armani y ha sido una celebridad en República Dominicana.

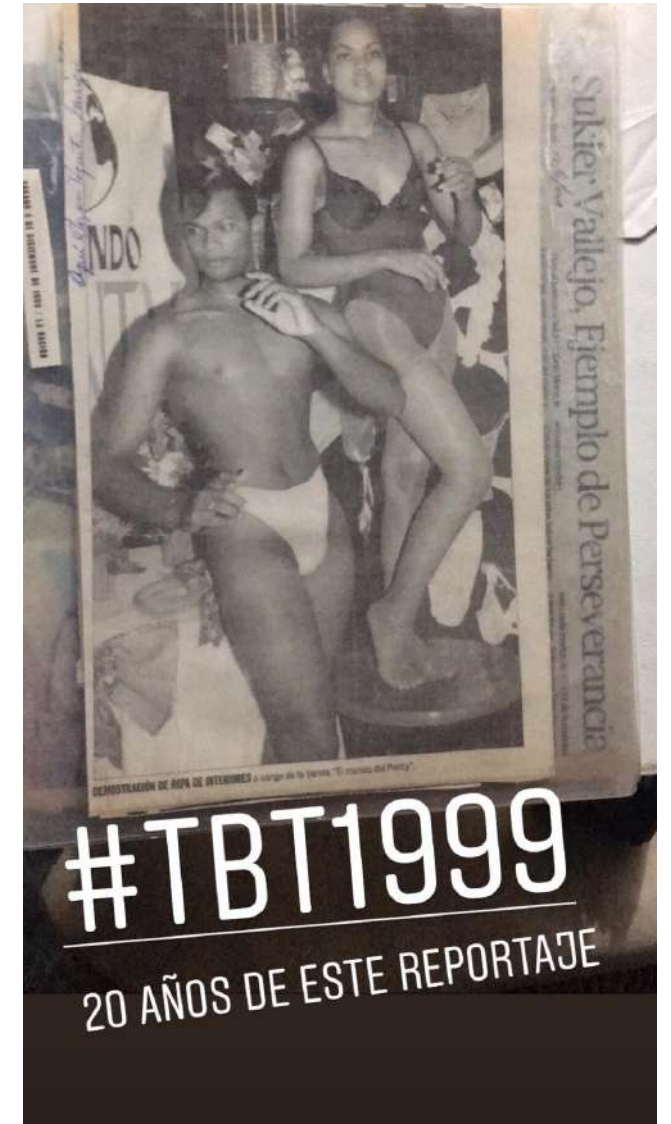


# Costa Blanca Fashion Week



# ¿Por qué Sukier decide formar parte de nuestro Fashion Mentor?

- Porque tiene reconocimiento en medios de comunicación internacional.
- Es un referente en el mundo LGTBI, habiendo sido presentador del Gay Pride en Benidorm dos años consecutivos.
- Es creador y organizador de certámenes y eventos de belleza.
- Conocedor de los secretos del mundo de la moda y sus personajes.
- Periodista reconocido en República Dominicana, con programas propios de la parrilla televisiva.



# ¿Qué es Costa Blanca Fashion Week?

El evento que reúne cada año a más de una **veintena** de modelos de todo el mundo.

www.euroweeklynews.com || NEWS

## Award for services to the world promotion of Spain

By Caroline Tyszka

ALA NUCIA resident has been honoured with an award recognising his services for promoting Spain around the world.

Sukier Vallejo Marte, who runs an international modelling agency and school dedicated to the creation of international events was presented with his Euroforo 2001 award at a gala evening held at the Westin Hotel in Madrid.

Sukier founded his agency in 2003 and has held competitions such as the International Best Model Male and Female World Competitions and more locally the Costa Blanca Fashion Week International, which gives an opportunity to new young talent to showcase their catwalks and designs. Many travel from as far as Armenia, Dominican Republic and even Haiti to participate.

Sukier said: "The announcement came completely out of the blue. I am so proud to be recognised in the same vogue as luminaries and stars from all fields of life such as doctors, politicians and lawyers. I am extremely grateful to have received such an individually prestigious award for my contribution in promoting Spain worldwide."

Recently Sukier has begun to promote young, enthusiastic designers from across the globe by showcasing their talents.

The next major event will take place in the Alicante region between May 5 and 15, 2017. He said: "I look forward to meeting everyone there. I am extremely proud to be involved with such young talent."

Euroforo was founded in 2001 to recognise achievements throughout European industries specifically geared to their individual countries.

GALA EVENING: Held at the Westin Hotel in Madrid.

NEWS || www.euroweeklynews.com

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## Models descend on Albir for fashion competition

SOME of the world's most gorgeous models are descending on Albir for the 12th Best International Male and Female Model Competition, which this year is being held in conjunction with Costa Blanca Fashion Week.

The event, supported by the town hall, runs from tomorrow (Friday) until October 27 and will see around 30 models arrive in the town for the competition.

Designers will also exhibit their latest collections including the highly-acclaimed Vicent Blasco.

Television crews will be following the models throughout the week as they take part in numerous catwalks starting next Thursday, October 23, as they strut their stuff wearing clothes by international designers in the Centro Comercial Monver in Albir from 9pm. On the Friday, October 24, there will be a further three catwalks from 9pm. On October 25, the

**SUKIER:** Model has spent 12 years building up the event and fashion week.

**COMPETITION:** International models will be strutting their stuff in Albir

over the last decade, attracting models from Latin America, Europe and Asia. Originally from the Dominican Republic, he holds an impressive CV and has been crowned Mr Handsome International 2000, as well as winning other titles and working for the likes of Armani.

He has hosted TV programmes in the Dominican Republic and appeared in films such as Di Di Hollywood and Asterix and Obelix.

Now based on the Costa Blanca, he uses his experience to train and help aspiring models, from how to get out of a car wearing a mini skirt, to dealing with the media and eating correctly.

"With the competition I wanted to open up the opportunities to people who have a talent in a well-reputed and trusted way," he said.

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Christmas  
Gift Fair



*Dios cómo pasa el tiempo  
#Gaypride Benidorm  
2012, cuando fui el  
presentador dos años  
seguido un orgullo*

# ¿Qué más ha hecho?

16 **rtn** 17-23 OCTOBER 2014

## Costa Blanca Fashion Week and Best International Male and Female Model World competition 2014

by Patricia Thompson

EXOTICA COMES to the Costa Blanca for the 12th successive year...! Models from around the world will start to arrive on the coast this coming week for the annual Costa Blanca Fashion Week and Best International Male and Female Model World competition from 17th - 27th October. Events begin with a showing of a line of Sportswear for the town hall of Alfás del Pi (the main sponsor of the week's events) at the International Culture fair on Sunday 19th October.

The models will then be in training, attending press meetings, TV and radio recordings until Thursday 23rd when they will strut their stuff with the first two catwalks by International Designers in the Centro Commercial Monver in Albir from 9pm...as well as the Passarelas there will be live music by internationally acclaimed singing stars. And all for free!

On Friday 24th there will be a further three catwalk events by different designers including the highly acclaimed Valenciana designer Vicent Blasco. This will again be showcased in the Centro Commercial Monver in Albir from 9pm but also his collection will be rushed to Benidorm for a further showing on the same night in Ku beach playa lounge cafe from around 11pm as part of their party night. Yet again there will be music and dance with a free entrance.

Finally on Saturday evening, 25th October, the gala final of the International Best Male and Female Model World competition will take place on the Paseo de Las Estrellas (by the Anchor) on the beach front where there will be some seating and a packed show full of exotica, music, dance and of course the ultimate in fashion design. All of this is again free of charge courtesy of Sukier Model International.

So come along and join in the fun...participate in the Costa Blanca's best International fashion event!  
For more information contact Jim on 633 424 364 or Sukier on 686 440 880.




**Wedding Fair in Albir**

THIS WEEKEND, the Albir Playa Hotel will host its first ever Wedding Fair, with 70 exhibitor stands. Over 150 professionals from associated businesses, such as catering, fashion trends, flowers and photography will be on hand to exhibit their products and services, offer guidance and hand out information.

Apariciones en prensa y televisión internacional de la localidad que acoge el certamen.



# ¿Tiene medios de comunicación propios?





# GUÍA DE LA TELEVISIÓN

YUBILEYS MEJIA

## TELEANTILLAS (2)



Sukier Vallejo

5:30 A.M. Un mensaje a la conciencia  
6:00 A.M. Uno más Uno  
8:00 A.M. Club 700  
9:30 A.M. Sección 2. Sección de belleza con Sukier  
10:30 A.M. Cocinarte  
11:00 A.M. Programa Mónica  
12:00 M. Todo por tu amor  
1:00 P.M. Telenovela Isabelita  
2:00 P.M. Serie Sabrina  
2:30 P.M. El príncipe del rap  
3:00 P.M. Serie Despiadados  
3:30 P.M. Serie 3 por 3  
4:00 P.M. Telenovela Así es la vida  
5:00 P.M. Telenovela Francisco el matemático  
6:00 P.M. Serie Tarzán Roca  
6:30 P.M. Noticiero Teleantillas  
7:00 P.M. Buffy la fea  
8:00 P.M. Cine Club 2  
10:00 P.M. El ángel melado  
11:00 P.M. Noticiero Teleantillas segunda emisión  
11:30 A.M. Final Deportivo

## TVD (4)

5:30 A.M. Programa religioso Evangelizando Hoy  
6:00 A.M. Programa Informe Agropecuario  
6:30 A.M. Primera emisión de Centro Noticias  
7:00 A.M. Programa TV Mañana  
8:00 A.M. Contra Punto  
9:00 A.M. RTVD  
11:00 A.M. Cocina Gourmet  
12:00 M. Programa Dominicano  
2:00 P.M. TV-Revista con Zelta Puello y Reyes Guzmán  
3:00 P.M. Programa Diálogos  
3:30 P.M. Programa Conexa con Isandra  
4:00 P.M. Programa infantil Buenas Tardes Nita  
5:00 P.M. Al atardecer con Mayra  
6:00 P.M. Tercera emisión de Centro Noticias  
8:30 P.M. Centro Deportes  
7:30 P.M. Cenando con Eugenia  
8:00 P.M. Programación especial  
9:00 P.M. Telenovela Pasión y Prejuicio  
10:00 P.M. Cuarta emisión de Centro Noticias  
12:30 A.M. Cierre

## LA OPCIÓN (5)



Carita de ángel

6:00 A.M. Matutino Matinal  
9:30 A.M. Cine Familiar  
11:00 A.M. Telenovela El Diario de Daniela  
12:00 M. La Opción de las 12  
1:30 P.M. Noti-5 primera emisión  
2:00 P.M. Telenovela Carita de ángel  
3:00 P.M. Por un beso  
4:00 P.M. Primer amor  
5:00 P.M. El precio de tu amor  
6:00 P.M. Primer Impacto  
7:00 P.M. Noti-5 segunda emisión  
8:00 P.M. Telenovela Abrazame muy fuerte  
9:00 P.M. Mi destino eres tú  
10:00 P.M. El Show de Cristina  
10:50 P.M. Resumen de Noticias  
11:00 P.M. Quédate ahí  
12:00 A.M. Lo mejor del cine  
2:00 A.M. Largo Metroje  
3:30 A.M. Noticias Eco

## ANTENA LATINA (7)

5:00 A.M. Noticiero CNN  
5:30 A.M. Deportes CNN  
6:00 A.M. Primera hora  
7:00 A.M. A.M.  
8:00 A.M. Enfoque CNN  
9:00 A.M. Buenos Días Dominicana  
10:00 A.M. Matute  
11:00 A.M. Tocado por un ángel  
12:00 M. Los Ángeles de Charlie  
1:00 P.M. Bienvenidos  
1:30 P.M. Chaverísimo  
2:00 P.M. Noticias en Antena  
2:30 P.M. Scooby Doo  
3:00 P.M. Buffy la Caza Vampiros  
4:00 P.M. Moshu  
4:30 P.M. Todos quieren a Raymond  
5:00 P.M. Clase aparte  
6:00 P.M. María Rosa búscame una esposa  
7:00 P.M. Escenario CNN  
7:30 P.M. La Batida dorada  
8:00 P.M. Wovvessa  
9:00 P.M. Noticias en Antena  
9:30 P.M. Loco por ti  
10:00 P.M. Transmisión de la Serie del Caribe entre República Dominicana y México  
12:00 A.M. Viviana a la Medianoche  
1:00 A.M. Clase aparte  
2:00 A.M. María Rosa búscame una esposa  
3:00 A.M. Amarantes de luna llena  
4:00 A.M. Moshu

## COLOR VISIÓN (9)

6:00 A.M. Programa Hoy Mismo con César Medina  
9:30 A.M. Programa En Forma con Tanya  
10:00 A.M. Telenovela Hombres de amor  
11:00 A.M. Programa Alta Cocina con Leon con  
12:00 M. El Show del Mediodía  
2:00 P.M. Noticiero Mundo Visión, primera emisión  
2:35 P.M. Programa Con los Famosos  
3:00 P.M. La Super Tarda, con un contenido variado y ameno siempre con la chispa de Domingo Baufista  
4:40 P.M. A Diario  
5:00 P.M. La Super Revista  
6:00 P.M. Telenovela La Vida en el Espejo  
7:00 P.M. Programa El Paso Rápido, con Roberto Salcedo, Coquin Victoria, Kanzy Girón y Nary Peña  
8:00 P.M. Deportes en La Cumbre  
11:00 P.M. Noticiero Mundo Visión, segunda emisión  
11:30 P.M. Programa Perdón la hora  
12:30 A.M. Noticiero Mundo Visión, tercera emisión  
1:00 A.M. Noticias DW Internacional  
2:30 A.M. Películas

## TELESISTEMA (11)



Dragon Ball

5:30 A.M. Tempranito con Consuelo  
6:00 A.M. Programa El Día  
9:00 A.M. La pandilla del oeste  
10:00 A.M. Serie Sea Quest  
11:00 A.M. Con el Consumidor  
12:00 M. Cuidado con Hijos  
12:30 P.M. Los Simpsons  
1:00 P.M. El país de las mujeres  
2:00 P.M. Telenoticias, primera edición  
2:30 P.M. La Hora de Consuelo  
3:00 P.M. Ratinina  
3:30 P.M. Street Sharks  
4:00 P.M. Dragon Ball GT  
4:30 P.M. Power Rangers  
5:00 P.M. Lois & Clark  
6:00 P.M. Guardianes de la Bahía  
7:00 P.M. Serie Jop  
8:00 P.M. Mario  
9:00 P.M. María Emilia querida  
10:00 P.M. Telenoticias, segunda edición  
10:30 P.M. Dragon Ball GT  
11:00 P.M. Los Simpsons  
11:30 P.M. Impacto Deportivo

## TELECENRO (13)

5:00 A.M. Revista 110 con Julio Hazim  
9:30 A.M. Los astros con Bismark  
10:30 A.M. Programa del Padre Alberto  
11:30 A.M. Mira GTVO  
12:00 M. Programa Lo Mejor De Remate  
2:00 P.M. Primera emisión de Telecenro  
2:30 P.M. Telenovela Conjunto cerrado  
3:30 P.M. Digimom  
4:00 P.M. Muñequitos Pokémon  
4:30 P.M. Muñequitos Los Pies-piedra  
5:00 P.M. La Temes a la Oscuridad  
5:30 P.M. Serie Los Beltrán  
6:00 P.M. Programa Los Electrolocos  
6:30 P.M. Programa Ciudad Nueva  
7:00 P.M. Night Men  
8:00 P.M. Telenovela El ray del ganado  
9:00 P.M. Segunda emisión de Telecenro  
10:00 P.M. Programa de humor Simberé  
11:00 P.M. Señor Cine  
1:00 A.M. Los Electrolocos  
1:30 A.M. Ciudad Nueva  
2:00 A.M. Películas  
4:00 A.M. Programa El y Ella

Cada día los hombres se preocupan más por el cuidado de su piel

La Dermatología



El cuidado de la piel es una preocupación creciente entre los hombres, especialmente en los últimos años. Esto se debe a una mayor conciencia sobre la importancia de mantener una piel sana y protegida, así como a la disponibilidad de productos específicos para hombres.

Los dermatólogos recomiendan a los hombres que sigan una rutina de cuidado de la piel básica que incluya la limpieza, la hidratación y la protección solar. El uso de productos como cremas hidratantes y protectores solares puede ayudar a prevenir el envejecimiento prematuro, las manchas y otros problemas de la piel.

Además, es importante mantener una buena higiene personal y evitar el uso de productos que irriten la piel. Si se experimentan problemas de la piel, es recomendable consultar a un dermatólogo para obtener un diagnóstico y tratamiento adecuados.

En conclusión, el cuidado de la piel es una parte esencial de la rutina diaria de los hombres. Al seguir las recomendaciones de los dermatólogos y utilizar productos adecuados, se puede mantener una piel sana y protegida durante toda la vida.

**Concurso decoración Navidad y la celebración del año!**

El Hotel Intercontinental de la ciudad de San Juan, Puerto Rico, invita a todos los huéspedes a participar en un concurso de decoración navideña y celebración del año. El concurso se llevará a cabo durante el mes de diciembre y los ganadores recibirán premios especiales.

Para más información, contacta al departamento de eventos del hotel.

